

Celebrating Excellence: Llano Estacado Winery's Triumph at the Houston Rodeo International Wine Competition

We are thrilled to share some exciting news from the heart of Texas wine country. Llano Estacado Winery, a beacon of winemaking excellence in Lubbock, Texas, has recently been honored with prestigious awards at the Houston Rodeo International Wine Competition. Our 2021 Llano Estacado Merlot and 2020 Cellar Reserve Tempranillo have been recognized for their outstanding quality, showcasing the best of what Texas vineyards have to offer.

A Toast to Our Award-Winning Merlot

The 2021 Llano Estacado Merlot, a wine that embodies the rich flavors and character of Texas terroir, has been awarded the esteemed Double Gold, Class Champion, and Texas Class Champion titles in the Merlot (\$22 - \$34) category. This accolade is a testament to our dedication to crafting wines that not only taste exceptional but also capture the essence of our region.

Tempranillo Triumphs

Not to be outdone, our 2020 Cellar Reserve Tempranillo has also made a mark, earning Gold, Class Champion, and Texas Class Champion in the New World Tempranillo & Tempranillo Based Blends from Texas (\$16 - \$39) category. This wine, with its depth and versatility, highlights our expertise in working with the Tempranillo grape, a variety that continues to thrive in the Texas climate.

Experience Our Award-Winning Wines

We invite wine enthusiasts and connoisseurs to visit our winery in Lubbock to experience these award-winning wines firsthand. Our tasting room is open to visitors, offering a range of wine-tasting experiences and tours that provide an insight into our winemaking process and the dedication behind every bottle.

For those who can't make it to the winery, we have good news: our award-winning wines are available in distribution across Texas. Whether you're in Dallas, Houston, Austin, or San Antonio, you can enjoy a taste of Llano Estacado's excellence at your local wine retailer or restaurant.

A Bright Future for Texas Wines

These awards at the Houston Rodeo International Wine Competition are not just a win for Llano Estacado Winery; they are a win for the entire Texas wine industry. As we continue to receive recognition on both national and international stages, it's clear that Texas wines are on the rise, and we are proud to be at the forefront of this exciting movement.

We look forward to sharing more of our wines with you and continuing to contribute to the rich tapestry of Texas winemaking. Cheers to a future filled with more accolades, more exceptional wines, and more reasons to celebrate the Lone Star State's viticultural prowess!