

LUBBOCK MONTEREY BUC & BULL



Invite a guest to the Monday
Luncheon Meetings.

DIGITAL NEWSLETTER

Date: 06/28/2021



Our Speaker for today's luncheon was Jeter Cotton, Product coordinator for Primitive. Jeter expressed he was very grateful to work with use on this change-over for our website.

His guest was Maegan Martin. We actually got the benefit of two excellent speakers for today. First, Jeter discussed Primitive and our new website.

Primitive was originally called Primitive Social. In October, 2021, they will celebrate their 10th year anniversary. They like to think of Primitive as a digital business solution for Lubbock. They are still a very young business and have lots of room to grow. Primitive started small with just a couple of clients, managing social media. Since its beginning, they have expanded not only through social media, but in providing digital strategies, graphic designing, building-out custom software applications for companies, and e-mail marketing campaigns. So when you think of something in the digital realm, more than likely they can do it.

Their goal is to build excellent websites for their customers to have an easy experience, journey, and navigation ability. It is important to get your business, or in our case Lubbock Monterey AMBUCS' information out and for people to discover us online...making it easier for them to know who we are, what we do, etc. In addition to that, in our particular case, we needed a more modern tool to serve our club now, and have the ability to move forward with our future needs.

To accomplish this, it was important to build something to benefit our club and this meant building our website through Bind Migration...allowing us to meet our needs, use newer technology, and have faster speed.

Jeter, went over some of our new website and demonstrated the ease to go from one area to another. The website went on-line late last Friday. And there will be some tweaking that still needs to be done. Today, they will finish the membership roster area and later this week Elizabeth Middleton will be educated on how to enter that information. Jeter explained how the membership roster area can be used, scheduled out for a later date, and grouped for e-mails. We will also be able to see who read the e-mail!!!!

Another plus, it is fully optimized meaning you can see it on your laptop, tablet, digital phones, etc. These days you don't see people just on their laptops. Today, more than 50% of people use their phones. Our new website is built so you can see it and use it on all devices.

Elizabeth wanted the whole club to know Primitive is a sponsor-in-kind, meaning they are giving their time in the development of our website. For this we are so thankful and appreciative of their services. *Thank you Jeter and Primitive!!*

Next Jeter's guest Maegan Martin, spoke to use about the Alstrom Angles who are building an indoor facility at MacKenzie. The purpose is to provide an indoor facility for children who have sensory problems and in some cases are not mobile. Alstrom syndrome is characterized by a progressive loss of vision, hearing, can have a form of heart disease that enlarges and weakens the heart muscles, obesity, type 2 diabetes and they are short in stature. Thank you Maegan for enlightening us about their purpose.

If you weren't there, you missed two great programs!!

UPCOMING SPEAKERS AND EVENTS

06/29/2021-Board Meeting Noon Location at Picoso's.

07/05/2021-NO MEETING – 4th of July Holiday. No newsletter.

07/12/2021-Dr. Tedd L. Mitchell-TTU Chancellor

07/19/2021-Dr. Jon Spiers, Running for Texas Land Commissioner

Inspiring Mobility & Independence



Wearing your Ambucs Lapel Pin? Get your foot in the door during the weekdays by wearing your Ambucs Lapel Pin. You may be able to get a prospective member to a luncheon.

Bobby Sanders asked all Ambuc members to remember the phrase:

"YES I CAN"

MARBLE-O!!!!!! The pot is getting big!! If your ticket is drawn, you have a chance to draw out the white marble to win!!! **Good Luck!!!**

ON YOUR MARK. GET SET. GO!!

Ok, we are now in the "GO" phase for SUMMERFEST, 2021. Our count-down meter is on. It's time to buckle down and turn in auction items for our only fundraising event. This event will be on August 14th, 2021 with Spur 327 Band providing our music. Even if you can only get smaller prizes donated, please get them as we can bundle them with other items. No item is too small or too big. As you gather your prizes, Call Kadee at 806-777-5244 and arrange a time you can deliver your items to her. She is our point person in stashing all the goods at this time for the auction. Let' make this a winning fundraising event. **It will take all of us;** not just our SUMMERFEST Committee. **NOW, Go-o-o-o-o-o get your items!!!** It is up to you!!!

THE HAPPY BIRTHDAY AND ANNIVERSARY RECOGNITION CORNER



Our Fire Extinguisher Birthday Wishes
Go To
No one claimed this bonfire!!!
But I heard the Lubbock Fire
Department is on alert!!
Looks like first part of July before we
see some action!

Anniversary Wishes Go To
No one claimed this honor.



AMBUCS BIG HAT CLUB is selling raffle tickets!! Here's your chance to spend just \$20.00 per raffle ticket for your chance at 1st Prize \$5,000.00, 2nd Prize \$3,000.00, and 3rd prize \$2,000.00. Drawing will be held at the National Conference. You do not have to be present to win. So, if you want the possibility of some extra pocket money while support a great cause, see Richard Hamilton for the tickets. You can pay by cash, check or have Richard notify Roger you want to be billed. Our CLUB has 40 raffle tickets: that's basically 1 ticket for each member. Hurry and get them while they are available. If you can, purchase more than one!!

HAND SHAKER PROGRAM

The hand shaker program is designed for you to get to know your fellow AMBUC, and it is also a fundraiser for the Amtryke program. Each member puts a dollar into what is referred to as the "Hand Shaker Pot" when they come into the meeting. At the end of the meeting if your badge number is drawn you are eligible for half of the monies collected for that meeting.

To be eligible to win half of the pot you must do the following:

- Put in your \$1 (that is no option)
- Before you sit down to eat, you are to go around the room and greet each member who is already seated and call them by their first name (i.e.: Hi Richard). If it is a guest, you are to introduce yourself to the individual.
- Each member's badge has a number applied to the back of the badge. At the end of the meeting, usually our speaker is asked to pull out a chip with a number on it.
- If that person is present at the meeting they are eligible for half of the pot, **provided they shook or into today's world - did an elbow or fist bump with the mystery hand shaker.**
- If they did not make contact with the mystery hand shaker, then the money rolls over to the next meeting.
- The "Hand Shaker Program" raises around \$480 during our fiscal year or half of an Amtryke.
- It is the responsibility of the Sargent-at-Arms to pick the mystery hand shaker for the meeting.



Please keep the following in your prayers.

Cory Sandefer for improved health as he goes through his treatments.

Landon King and family.

Robbye Hendryx for the loss of her friend JoAnna. Also for Robbye's health to improve.

Taylor Bristow and family: His wife's grandmother, Gayle Rice, a longtime member of Lakeridge Methodist, also friends of Oscar and his wife, was placed on Hospice. Please pray for comfort and peace.

AMBUCS FOCUS INFORMATION

Guest for today's luncheon:

Rick Sosebee brought his granddaughter Caroline to the Luncheon. Thank you Rick.

Our speaker, Jeter Cotton, brought Meagan Martin to the Luncheon. Thank you Jeter.



We were fortunate to have Jeter Cotton from Primitive to be at our luncheon. Primitive is the Sponsor-in-kind for this AMTRYKE. Today we were to give away the AMTRYKE to Rebecca Loewen who is a 4 year old with spinal bifida. She had been referred to our Chapter of Ambucs sometime back by Kelly Campbell, for an AMTRYKE; however, we were not able to get the size of AMTRYKE she needed. This AMTRYKE became available and will fit her. Rebecca was not able to come today as planned. She will receive her AMTRYKE on July 12. We have invited Jeter to *please come back on that date.*

We do want Jeter and Primitive to know of our appreciation for their being a Sponsor-in-kind. Because of them, we were able to get this AMTRYKE for Rebecca. *THANK YOU PRIMITIVE!!!*