



ATHLETE GUIDE

FINAL INFORMATION

RACE DATE

October 26, 2025

WEEKEND AT A GLANCE

Registration / Athlete Check In

United Supermarkets

6313 4th St

Lubbock, TX 79416

Saturday, October 25, 2025, 9:00am - 5:00pm

Sunday, October 26, 2025, 6:00am 7:00am— Race Day-AT RACE SITE

RACE MORNING PARKING

Start Line Village:

Buddy and Maria Elena Holly Plaza

1824 Crickets Ave

Lubbock, TX 79401

Hand cycle Start Time: 8:00am

Push Chair Start Time: 8:00am

Marathon Start Time: 8:00am

Half Start Time: 8:00am

5K Start Time: 8:10am

10K Start Time: 8:15am

Kids Fun Run Time: 8:20am

Finish Line Festival, 8:00am - 2:30pm

Location: Buddy and Maria Elena Holly Plaza

1824 Crickets Ave

Lubbock, TX 79401

Awards Ceremony:

5k 10K: Show Stage 9:00am

Half Marathon Overall Winners: 10:00am

Marathon Overall Winners: 12:00pm

Half Marathon Age Group Awards 12:00pm

Marathon Age Group Awards: 1:00pm

HELPFUL TIPS & REMINDERS

- Make sure that you have signed all waivers on Active
- Photo I.D. - Bring your Active confirmation email and photo I.D. to Athlete Check In to pick up your race number
- Pick up your own race packet and number at Packet Pickup - NO EXCEPTIONS! Your photo I.D. will be checked. You may not pick up a race number for anyone else.
- **Plan to arrive early race morning. EXPECT Traffic delays entering the parking area.**
- Wear your race number on the front of all clothing during the race

EXPECTED RACE DAY TEMPERATURE

The average temperature on race day is Between 70-73 degrees, with a low of 38°. Sunrise will be at approximately 8:01am. Please check the race day forecast and dress accordingly.

ATHLETE CHECK IN

You will pick up your registration packet, timing tag, swag bag, and race t-shirt at Athlete Check In.

RACE NUMBER PICK UP

Bring your Active confirmation email that has the QR code and a photo ID to Athlete Check In to pick up your race number. **YOU MUST PICK UP YOUR OWN RACE PACKET AND RACE NUMBER AT CHECK IN PRIOR TO THE RACE. NO EXCEPTIONS.**

START LINE VILLAGE

Upon arrival at Buddy and Maria Elena Holly Plaza 1824 Crickets Ave Lubbock, TX 79401 please proceed to the bag check and staging area for all of your pre-race needs. Fuel up on Gatorade, Aquaone Water, and other pre-race snacks provided by United Supermarkets. You will also find a medical tent, gear check, and portable toilets.



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START POSITION

Your start position will be based upon your anticipated finish time for the distance you are running. Seed yourself appropriately based upon the pace you anticipate running the Marathon and the Half Marathon. Faster runners will be toward the front and slower runners will be toward the back. Runners can enter the corral 30 minutes prior to the start of the race. The 5K run will start at 8:10am. 10K will start at 8:15am. Faster runners are encouraged to be towards the front of the corral. The kids fun run will start at 8:20am.

RACE START

Hand cycle Start Time: 8:00am
Push Chair Start Time: 8:00am
Marathon Start Time: 8:00am
Half Start Time: 8:00am
5K Start Time: 8:10am
10K Start Time: 8:15am
Kids Fun Run Time: 8:20am

TIMING

Please wear your bib on the front chest, visible to race volunteers. Please do not fold or crease your bib as it can damage the RFID chip. Results can be found using the QR code on your race bib.



GEAR CHECK

The swag bag that you pick up at the Expo also doubles as your gear bag. Gear Check will be open at the Buddy Holly Plaza from 6:00 am until 7:30 am. After the race, retrieve your bag at the Gear Check Pick Up located Buddy Holly Plaza. All bags must be claimed by 2:30 pm. Please DO NOT leave valuables, cash or jewelry in your gear bag. The event staff and gear check personnel are not responsible for lost or stolen items.

EVENT PARKING *Plan to arrive early to avoid delays**

There will be free participant & spectator parking at the Lubbock Memorial Civic Center 1501 Mac Davis Ln. Lbk, TX 79401. [For more detailed information regarding parking, please follow this link to the parking map.](#)

Traffic Detours

There will be detours due to road closures in the downtown area around the Start/Finish Line. Please share this information with friends and family so they will be aware to use the .

GETTING TO THE START/FINISH LINE

From the free participant parking lot you can take the free Citi Bus shuttle or walk to the staging area by the Start Line. The start & finish lines are located less than a half mile away from participant parking. **DO NOT ATTEMPT TO DRIVE TO THE START/FINISH LINES.** Roads around the start/finish line will be closed to ensure the safety of participants, spectators, and volunteers.

COURSE SUPPORT

There will be 7 aid stations for the marathon, located approximately every 1.5 miles, along the race course. All other distances follow the 1.5 mile distance between aid stations. This is a 2 loop marathon course - aid stations will service you twice. You will have a selection of Gatorade Endurance, Water, and snacks at every aid station. There will also be one portable toilet available at every aid station should you need it.

MARATHON COURSE TIME LIMITS & CUT OFF

The official course time limit is 6.5 hours. Your official time will not start until you cross the start line. A strict time limit will be enforced as roads need to be re-opened to regular traffic. **Please refer to the event website for course cut off details.**



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OFFICIAL RACE PHOTOGRAPHERS

Be sure to smile and keep your bib number visible! FinisherPix will have several photographers on the course and at the finish line taking photos. Within 24 - 48 hours after the race your personal race photos will be available [FINISHER PIX](#)

MEDICAL INFORMATION

The Medical Team is a dedicated group of medical professionals available to help you. Medical stations will be located along the course, and at the finish.

FINISH LINE FESTIVAL

After crossing the finish line, you will enter the runner's Secure Zone and receive a finisher's medal, Aquaone water, Gatorade Endurance, other refreshments provided by United Supermarkets, and medical if needed. The Buddy Holly Green space will be the Gathering Spot for athletes for food and refreshments. This will also serve as the Festival area for spectators and participants.

All participants will receive a finisher medal

Food Trucks

We are working on having Food Trucks for your convenience.

Music & Inflatables & Local Vendors & More

We will have music, inflatables, and local vendors for spectators and kids, so bring your friends and family out to have fun and watch you race.

VOLUNTEERS

We love our volunteers! Join Us!

LOST & FOUND AND INFORMATION BOOTHS

The Information/ Athlete Services Booth will be located at the Buddy Holly Plaza (Green Space) and will serve as race day Lost & Found. Valuable items found at the Start or Finish should be turned in to the Information Booth. Any valuable items NOT claimed at the Finish by 2:30pm will be returned to our office. To claim an item after the event, you will need to contact us via www.lbkmarathon.com. Please note that any unclaimed items will be donated 30 days after the event.

VOLUNTEERS STILL NEEDED

Encourage your family and friends to get involved in your race day experience. Volunteers are still needed at the Start and Finish Line on October 26th. If your friends or family are coming out to watch, tell them to support you and join the Race Crew! Visit www.lbkmarathon.com/volunteer for more information.

HOTELS & TRAVEL

Official Host Hotel:

MCM Eleganté Hotel & Suites

801 Ave Q Lubbock, Texas 79401

AWARDS & RESULTS

Age group awards will be presented 3-deep in all age divisions for both male and female categories. In accordance with USATF Rules, age group awards will be determined by your timing tag.

COURSE MAPS