

LUBBOCK MONTEREY BUC & BULL

Branding Time... "Share and Grow". Share our Mission and Grow our Membership!"



Invite a guest to the Monday Luncheon Meetings.

DIGITAL NEWSLETTER

Date: 10/25/2021



Today's speaker was the Texas Tech MASKED RIDER. The Masked Rider is the oldest and most

popular live mascot of Texas Tech University that still exist today. Originally the Masked Rider started as a dare in 1936 and was then called the ghost rider, because no one knew the rider's identity. These ghost riders circled the field at home football games and then disappeared.

The Masked Rider did not become an official mascot until 1954, when Joe Kirk Fulton led the team out onto the field at the Gator Bowl. Fulton, wearing a red Levi shirt, a black cap and mounted on a black, awed the crowd as the team made one of the most sensational entrances!

Today, the Masked Rider, with his or her guns up, leads the team out onto the field for all of the home games. The Masked Rider is one of the most visible figures at Tech.



Currently, Ashley Adams is the 60th Masked Rider. Once Ashley was at Texas Tech, she joined the Ranch Horse Team and showed a gelding

horse, Maverick for two years. She was an assistant for the two previous Masked Riders. This provided her a great opportunity to see behind the scenes and see how things were to be done, should she every be asked to be the Masked Rider. It wasn't until the 2021-2022 academic year she was chosen to be the 60th Masked Rider. As she states,

"It is so humbling and so exciting all at the same time. To be named such a recognizable college mascot is an amazing feeling. It's very honoring."

Ashely's second favorite tradition is community involvement. It is heart-warming to be out in the community with *Fearless Champion* and engaging with the public. To see the children and adults being so awe struck and interacting with a live mascot.

It wasn't easy to be chosen the Masked Rider. You have to carry a full semester class load, maintain a certain GPA, take a written exam, be able to express knowledge about Texas Tech and taking care of a horse. Then pass the equine portion regarding the handling of the horse, loading up the horse in a trailer, mastery of handling a trailer in all situations, and pass your interview with the 15-20 board members. Should you pass these stages, you will get a phone call asking if you want to be the Masked Rider. Once you accept, you have 3 weeks of training from the current Masked Rider for training with *Fearless Champion* and meeting people.

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UPCOMING SPEAKERS AND EVENTS

11/01/2021-Keith Bryant with Lubbock Cooper Superintendent

11/08/2021-Chris Lawrence with Picoso's

11/15/2021-X-Fab

11/22/2021-TBA. Also spouse, significant other, or friend day. (Note: This is on the 4th Monday this month due to next week's shared speaker with the Rotary!!)

11/26/2021-GIVING TUESDAY STARTS

11/29/2021-Jodey Arrington-Congressman. Combined with Rotary Club

Inspiring Mobility & Independence



Bobby Sanders asked all Ambuc members to remember the phrase:

“YES I CAN”

Marble-O

Marble-O is a fund raiser for the Big Hat Club. The monies raised go to auctions at the Regional and National Conventions to purchase AMTRYKES. Richard Hamilton has recently added a new marble to the bag...a shiny white and blue marble. Should you draw that one out you'll receive \$10.00. Draw the cat-eye marble and you'll receive \$5.00. Draw the white marble and you'll receive one-half of the PROGRESSIVE MONEY COLLECTED to that date. To participate and have a chance to draw, you must purchase a ticket(s) from Richard. GOOD LUCK!!

PLEASE text Elizabeth if you are interested in working as an assistant on the newsletter and/or website. 806-787-0005. Need additional information, please call.

Have you had a change in your phone number, home address, email address, etc.? Please email Elizabeth Middleton, emiddleton7aol.com, and provide the changes so we can update the member directory, mailing lists, email list, etc. Thank you.

THE HAPPY BIRTHDAY AND ANNIVERSARY RECOGNITION CORNER



Our Fire Extinguisher Birthday Wishes
Go To
Gail King 10/25

Anniversary Wishes Go To
No one claimed this honor



AMBUCS FOCUS INFORMATION

Guests attending today's luncheon: Stacy Creitz brought Michelle Kiser as a guest. Jennifer Loper brought her husband, John, as a guest. Thanks to our members bringing these guests and hopefully they will join this great chapter of AMBUCS.



IT'S THAT TIME OF THE YEAR....and the membership committee is busy getting ready for **Branding Time**. From October 1 – November 30, AMBUC Members are to invite prospective guests for membership. Robbye Hendryx, Chair, reported this year's Branding theme is **"Share and Grow"**. **Share our Mission and Grow our Memberships**. So do your part and bring in guests you believe will make a great member.

HAND SHAKER PROGRAM

The hand shaker program is designed for you to get to know your fellow AMBUC, and it is also a fundraiser for the Amtryke program. Each member puts a dollar into what is referred to as the "Hand Shaker Pot" when they come into the meeting. At the end of the meeting if your badge number is drawn you are eligible for half of the monies collected for that meeting.

To be eligible to win half of the pot you must do the following:

- Put in your \$1 (that is no option)
- Before you sit down to eat, you are to go around the room and greet each member who is already seated and call them by their first name (i.e.: Hi Richard). If it is a guest, you are to introduce yourself to the individual.
- Each member's badge has a number applied to the back of the badge. At the end of the meeting, usually our speaker is asked to pull out a chip with a number on it.
- If that person is present at the meeting they are eligible for half of the pot, **provided they shook or into today's world - did an elbow or fist bump with the mystery hand shaker**.
- If they did not make contact with the mystery hand shaker, then the money rolls over to the next meeting.
- The "Hand Shaker Program" raises around \$480 during our fiscal year or half of an Amtryke.
- It is the responsibility of the Sargent-at-Arms to pick the mystery hand shaker for the meeting.



Please keep the following in your prayers

Dave King, Gail King's spouse. Dave had shoulder surgery today. Pray for a successful recovery and comfort.

Donita Clark, Roger's spouse, has Covid. Pray for a quick recovery.

Natu Patel – Subodh reported he saw Natu and he is still on oxygen. Natu gives his best to all of us. We miss Natu and think of him often!!

Ashley Adams (Masked Rider) prayers for her blessings for all she come does and for her continued safety as a Masked Rider.

Matt Wells and his family, as he and his family go through their transition from being terminated as TTU football coach.

Members who believe you should wear a mask to protect yourself, please do so. There is no regulation on this: it is a personal preference based on your own health needs and beliefs.

The Tone Deaf Quartet volunteers (Elizabeth Middleton, Kim Davis, Donna Rose Shattuck and Oscar Will) will meet right after each luncheon meeting. Meeting will last about 15 minutes – 20 minutes.

IMPORTANT NATIONAL AMBUCS DATES

NOW TILL NOVEMBER 30--CONTINUATION OF BRANDING TIME

DECEMBER 1 – CHAPTER SECRETARY – UPDATE ROSTER

DECEMBER 10 – SECOND QUARTER SCORECARD DUE

Dave Hallberg is our AMBUCS Southwest Region Director and he is a “hands-on” type of guy!! He is our go-to support person when we need information, assistance, and/or guidance when it comes to the operations of our Chapter. He is an important person for all Chapters who may be struggling with their scorecard and he will help solve issues quickly! *Dave has lots of resources to help for all who just ask.* He has great ideas and has a terrific success record. Should you have questions, you can give him a call: (817) 247-0494. Thanks Dave for being so “hands-on”. “Shoulders Together”.

MISSION STATEMENT:

Inspiring people to conquer challenges related to mobility and independence, through a nationwide network of volunteer chapters, working in partnership with physical, occupational and speech therapists; by providing AMTRYKE adaptive trykes, scholarships for therapists and many forms of community service.

How can you help? You can become a [member](#), a [sponsor](#), or make a [donation](#) to the Lubbock Monterey Chapter of AMBUCS. For more information, please visit our website: montereyambucs.org



The Lubbock Monterey Ambucs is proud to be a part of *GivingTuesday2021*. *GivingTuesday* was created in 2012 as a simple idea: *a day that encourages people to do good*. Since then, it has grown into a year-round global movement inspiring hundreds of millions of people to give, collaborate, and celebrate generosity. ***Join the movement and give a donation to the***

Lubbock Monterey Ambucs on the first Tuesday following Thanksgiving Holiday (November 30, 2021). You can start your giving as early as October 26, 2021. This is a wonderful opportunity to give to the Lubbock Monterey Ambucs or other worthwhile organizations! Mark your calendar and give generously!! **Please visit montereyambucs.org and go to Event tab. Click on the *GivingTuesday logo* you will then be taken to their site. Look for and click on the **Participants 2021** tab. Next, scroll down and click on the Lubbock Monterey Ambucs logo and make your donation. **Our goal is to raise \$15,000.00.****

Thank You!

Many of you will remember Rube Richard Render. He wrote a thank you note about his Amtryke:

“Can’t thank you and your group for the good work you folks do. The trike is working me harder than I thought it would. Been a long time since I tried to do any work with my legs. Bless, and thanx again.”

Rube Render



Last week, Donna Rose Shattuck told us about a friend who auctioned off 50 beautiful hand-woven scarves. Donna made some bids, stated the charitable organization she would donate to, and provided information about the good work the charity organization performs. Donna won two of the scarves and made a donation to the Lubbock Monterey Ambucs. Thank you Donna for sharing this event and making a donation to Lubbock Monterey Ambucs. Enjoy those beautiful hand woven scarves too!!



In today’s luncheon meeting (10/25/2021), a newer member, Dani Bradi was finally sworn in. Dani actually joined in April, 2021 under Robbye’s presidency, but as we all know about how life can sometimes throw you a curve ball, she could not be sworn in until now. Dani, congratulations on getting sworn in and we are looking forward in working with you as a new member of the Lubbock Monterey Chapter of Ambucs. Dani was sponsored by Hugh Lankford. “Shoulders Together!!”

(Continuation from Page 1 – Masked Rider)

Scheduling during the year is not just attending home football games. In addition there are approximately 360 appearances a year the Masked Rider and Fearless attend. These can include elementary school visits, parades, fundraisers, birthday parties to weddings and other Texas Tech events.



Ashley addressed maintaining control of Fearless in all venues is important. However, she gives a lot of credit to Fearless—he is an amazing horse. He was chosen because he is so trusting and reading the situation. In addition there are people who assist in forming a bubble around Fearless and the Masked Rider to act as a crowd control bumper. These people, can assist children/people to walk up to Fearless and pet him. As Ashley stated, “Fearless loves and trust people. That’s why he was chosen to be the mascot.”

A question came up about how was Fearless chosen? Ashley stated there is a step by step process of being chosen and trained. Once the horse is comfortable with a certain level, he is then exposed to another level or step and so forth. She reported horses come from the community. They do not have breeding program for a mascot.

So what is a day like for an 11:00AM game? Ashley gets up at 3:00AM to ease Fearless into the day for the activities. She believes a slow start ride about 4:00AM is a must... followed by a 6:00AM feed and water...trailer loading around 9:00AM and arrive at the Fraizer so they can be around people followed by going to the tunnel...and then getting ready for the tunnel and field run. Of course, after the game, time is needed for grooming and other general caring of Fearless after his appearance.

Another question was asked regarding how fast does Fearless run the football field? Ashley stated no one has every checked this out; but from the 0-40 yard line, you think you are flying. Then beginning at the 50 yard line Fearless knows to start slowing down.

When a mascot is retired, he actually stays in the program and all the riders of that horse have an opportunity to put their name in...one lucky Masked Rider is drawn out and that live Mascot gets to go home with that previous Masked Rider.

As a Masked Rider, upon the Changing of the Reigns Ceremony, the Masked Rider turning over the reign, gets to keep all items specifically made to fit that Masked Rider. They also get to keep one reign from their mascot horse. Fearless is the 14th horse to serve and Ashley is the 9th rider to be the Masked Rider of Fearless.

On a personal note, Ashley started riding horses when she was 5 years old. At the age of 12 years old, she had her first horse. She had to earn \$1,000.00 dollars and then her parents would match her earnings. So how did she earn it...she cleaned horse stalls for \$5.00 per stall or \$10.00 to feed and clean the stalls. It took her about 1 ½ years to earn her portion. Ashley was born and raised in Lubbock. As she stated, "This is home. Texas Tech is home. This is where I am meant to be."

This was such a fun and up-lifting speaker. It should be noted that the History at the beginning of the article was not in her speech. However, I felt it was important from a historical point of view and included it.

Do you have a suggestion for a speaker? Pam Sweeten would like to hear from you. You can either email her at pamelasweeten@me.com or call/text her at 209-606-1418.



Bill Wrench reminded everyone about **GIVINGTUESDAY** and October 26, 2021 is the first day you can donate to Lubbock Monterey Ambucs. So get busy and let's start giving. Also, if you can send out to your friends on Facebook about this wonderful opportunity benefitting Lubbock Monterey AMBUCS!! Another way to get on

to donate is: <https://www.givingtuesdaywtx.org/> (right click to open URL). Once on their website click on their **2021 Participants** tab. Scroll down to Lubbock Monterey Ambucs Logo and click on it to make your donation.



Our goal: **\$15,000.00**



Both Richard Hamilton and Steve Fannin spoke on behalf of the Sponsorship Committee. Our 2022 goal is **\$25,000.00**. Richard suggested each person to get two "Silver" Sponsors X 40 members would equal \$40,000. Steve Fannin made a challenge for each person to give whatever they could above their monthly dues. Either way...it is a winning situation!!

LUBBOCK MONTEREY AMBUCS OFFICERS AND COMMITTEES

June 1, 2021 – May 31, 2022

Rev. 08/18/2021

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(non-voting)

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